

Rebecca Roth

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🔗 rebeccaroth.dev

EDUCATION

Emerson College

Bachelor of Arts, New Media - 2011

EXPERIENCE

Senior Frontend Engineer

Principle Studios (now Shift Paradigm) - Los Angeles, CA

June 2021 - April 2022

Managed a team of junior frontend developers on client-based projects.

Worked with project managers to turn requirements into Agile tasks in Jira.

Coordinated with designers on optimizing Figma requirements for frontend development.

Senior Frontend Engineer

Hero Digital (now Huge Inc) - Burbank, CA

March 2016 - June 2021

Served as lead frontend engineer on client-based projects. Worked with

designers and backend developers on the creation of sites for industry leading brands.

Lead Web Designer & Developer

Clean Energy Experts - Los Angeles, CA

November 2011 - March 2016

Responsible for the design & development of landing pages, emails and

display creatives for solar panel information & installation. Lead Google Adsense A/B testing.

Animation Intern

Zoic Studios - Culver City, CA

August 2010 - December 2010

SKILLS

React, Typescript, Javascript, Angular

Node.js, Next.js

Tailwind, Headless UI, Radix UI, Shadcn

Figma, Illustrator, Photoshop

Git, Agile/Scrum, Jira

HTML5, CSS3

Salesforce CMS, Adobe Experience Manager, Sitecore